

Isadora de Dios

Contact



PHONE NUMBER

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EMAIL

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Residence Status

Pre-settled. No sponsorship or market test required.

Education

Design for Art Direction Short Course
University of the Arts London (2021)

Bachelor degree in Design
Pontifical Catholic University of Rio de Janeiro - PUC-Rio (2019)

Academic Exchange, Arts & Culture
Erasmus University Rotterdam (2019)

IT skills

Adobe Photoshop	●●●●●●●●
Adobe Illustrator	●●●●●●●●
Adobe Indesign	●●●●●●●●
Microsoft Office	●●●●●●●●
Adobe Premiere	●●●●●●●●
Adobe After Effects	●●●●●●●●
3DS Max	●●●●●●●●
Rhino	●●●●●●●●
HTML/CSS	●●●●●●●●
Procreate	●●●●●●●●
Web design	●●●●●●●●

Personal summary

Highly accomplished, innovative and visionary graphic & product designer with expertise in visual identity, branding, and social media, and experience working on a range of creative projects. I have proven ability in project management, concept development and branding, and am very adept at working under pressure, where multi-tasking, time management and good organisation are paramount.

Now seeking a position that will allow me to further develop my design skills, whilst also exposing me to new experiences that will add to my professional growth.

Work history

2022

UI/UX Designer * Wizard of Content

* Through Figma platform, developed web pages for the content marketing agency website.

* Raised the brand's profile via creative social media content for Instagram.

2021

Graphic Designer * Janelas Sonoras

* Creatively interpreted briefs to develop and produce innovative marketing material.

* Produced effective UX/UI design for desktop and mobile versions of the website.

UI/UX Designer * The Way of the Soul

* Devised and developed a unique visual identity for an Italian yoga teacher.

* Enhanced website design and usability, leading to greater traffic and customer engagement.

* Worked on producing effective UX/UI design for desktop and mobile versions of the website.

2020

Lead Graphic Designer * Organihaus

* Leading web and social media design for the American decoration brand, Organihaus.

* Overseeing all social media actions and responding to clients, as Interim Marketing team leader.

* Liaised with the Marketing Team to plan Social Media content.

* Brought increased engagement through social media content for Instagram, Facebook and Pinterest.

* Raised the company profile through the creation of Ads for Facebook & Instagram.

* Increased product interest through creative photography and editing.

* Contributed to improved profits by devising and setting up branded web pages on Amazon and Shopify.

* Increased Amazon sales through the creation of EBC A+ content.

Skills

Graphic design	●●●●●●●●
Branding	●●●●●●●●
Photography	●●●●●●●●
Social media	●●●●●●●●
Customer service	●●●●●●●●
Digital design	●●●●●●●●
Project management	●●●●●●●●
Sales techniques	●●●●●●●●
Moulage / sewing	●●●●●●●●

Abilities

- Highly creative •
- Excellent communicator •
- Time management •
- Multi-tasking •
- Highly-organized •
- Teamwork/collaboration •
- Adaptable •
- Inquisitive •
- Attention to detail •
- Critical thinking •
- Proactive •

Languages

- Portuguese** (Native)
- English** (Fluent)
- Spanish** (Advanced)
- French** (Basic)

References

References are available upon request

2019

Graphic Design Intern * O My Bag Amsterdam

- * Internship focused on social media, marketing planning, photography and art direction, plus work as a Sales Representative.
- * Aimed to engage 14K subscribers by creating quality content for email marketing.
- * Contributed to new website launch by designing catching web pages.
- * Made savings by undertaking 'no-budget' photoshoots for social media channels.
- * Contributed to marketing meetings by presenting ideas for Instagram stories and contests.
- * Created catching web, merchandising and print material.
- * Helped improve website visuals and company Lookbook by producing new photographic images.

2018

Visual Designer * Hogeschool Rotterdam

oct/18

- * Developed a visual identity for the film exhibition of the #GetConnected minor in the Media & Communication course at Hogeschool Rotterdam University.

2017

Visual Designer * Fluminense Federal University

oct/17

- * Developed concept and visual identity for the "Elke, Wonder Woman" event, held in Niterói City, RJ.

Graphic & Product Design Intern * LISHT

- * Increased customer engagement by devising creative social media content.
- * Helped to enhance the physical stores by designing eye-catching banners and in-store signs.
- * Assisted with the improvement of visual merchandising in the stores.
- * Devised creative new jewellery concept drawings.
- * Provided assistance in the stores, working as a salesperson.
- * Regularly updated website with latest products and collections

2016

Visual Designer * Rio de Janeiro State University

- * Developed concept and visual identity for the technological development center for tectonic studies of the Rio de Janeiro State University.